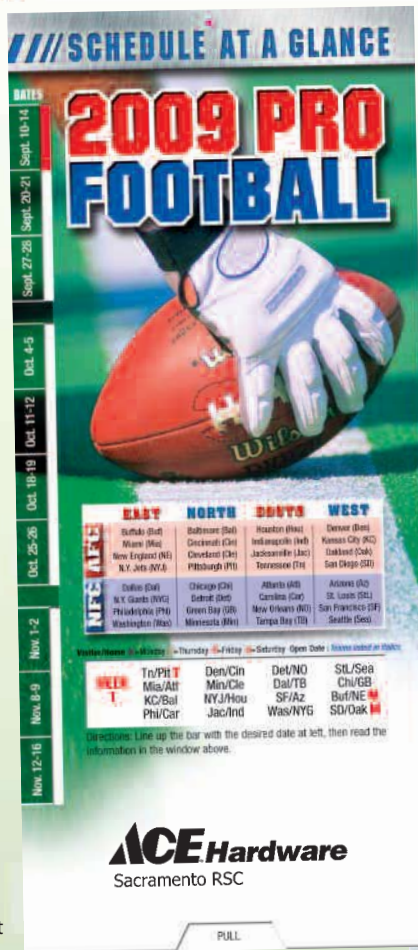


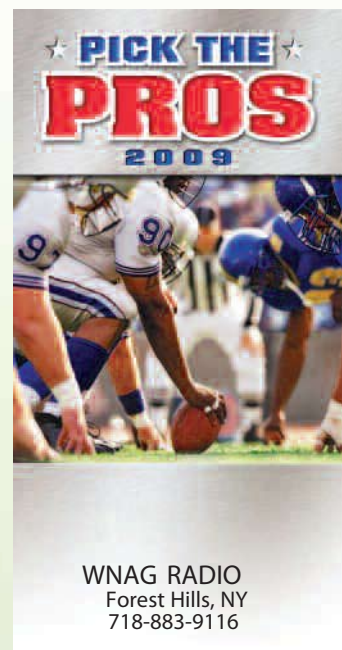
2009 PRO FOOTBALL SCHEDULES & GUIDES



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WNAG RADIO
Forest Hills, NY
718-883-9116

PICK THE PROS 2009 PRO FOOTBALL GUIDE Item # SB-7

Pick the Pros lets football fans really participate by matching their picks against friends' or local sportswriters' picks. Every week of the season, your customers will find each game's favorite in the newspaper, write it down in the book, and make their own picks. When the games are over, they'll record the final score and calculate their own won/lost percentage for the week. Weekly schedules have the divisional lineups that show game listings by the pro football weeks, from 1 to 17. Each week lists the specific game dates and indicates which teams have an open date. It's habit-forming! Your customers and prospects will keep Pick the Pros, personalized with your 5-line message, handy 7 days a week, from August through February.

PRO FOOTBALL 2009 LARGE SIZE SCHEDULE A T A GLANCE Item # 855-SL

The professional football season is fast approaching and excitement is growing! Put your company's name into play by distributing our ever-popular Pro Football Schedule. It provides a week-by-week listing of pro football games right through the postseason. With its large size and type, the schedule is easier to read. Includes a listing of all AFC and AFC teams, plus statistical leaders of the 2008 season. Recipients simply slide the bar to the desired date and read the information in the window. Also contains postseason dates. Each time a recipient reaches for the Pro Football Schedule, you'll get added exposure. Take advantage of our buy-1-get-1-free plus end-quantity price offers!

Qty.	250	500	1,000	2,500	5,000
Reg. Each	85¢	82¢	77¢	70¢	63¢
SALE EACH	63¢	63¢	63¢	63¢	63¢
FREE	250	500	1,000	2,500	5,000

Size: 3 3/4" x 8 3/4";
Personalization: Up to 5 lines or logo in black;
Production time: 4 business days plus art prep and shipping;
Setup charge: \$25 (G)



5B

Qty.	Each	FREE
250	97¢	25
500	95¢	50
1,000	89¢	100
2,500	83¢	250
5,000	79¢	500



Size: 3 3/4" x 7", 32 pages;
Personalization: Up to 5 lines or logo in black; Production time: 4 business days plus art prep and shipping;
Setup charge: \$25 (G)

5C

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All orders are subject to availability. If an item is out of stock, we will substitute a similar item of equal or higher value. As always, your 100% satisfaction is guaranteed from The Positive Line.